



**GREATER  
SUMMERSIDE**  
CHAMBER *of* COMMERCE

# *Advertising* **OPPORTUNITIES**

**2024**





# Engage

**Advertising with the Chamber of Commerce offers targeted exposure to a hyper-local network.**

Expand your reach to local businesses, professionals, and community members, enhancing your brand's visibility and credibility. Chamber advertising often includes placements in newsletters, websites, and social media channels, ensuring your message reaches an engaged audience.

Additionally, it positions your business as a supporter of the local economy, fostering community goodwill. Our established reputation can also lend trust and authority to your brand, helping to attract new customers and build lasting relationships within the community.



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# Advertorials

## WEBSITE ADVERTORIAL

Get featured in a blog post! Provide us with 200 words and a picture, and we'll spotlight you in our blog. We'll also promote the blog post with a social media post.

\$600

## NEWSLETTER ADVERTORIAL

Get featured in our newsletter! Provide us with 200 words and a picture, and we'll spotlight you in our newsletter, along with other chamber news and updates.

\$200







# Newsletter

## NEWSLETTER E-BLAST

Your creative content will be featured in a dedicated e-newsletter sent directly to our subscribers.

This is all you - a special send dedicated to your content!

\$300



# Social Media

## PACKAGE A

Social Media content features! We'll post on Facebook and Instagram, and can do a collab if that suits!

Includes:

1 reel

5 stories

\$600

## PACKAGE B

Let's get social! We'll post on Facebook and Instagram and can collab if you like!

Includes:

1 static post

3 stories

\$375







# Website

## BANNER AD

Submit your ad, and we'll feature it on our homepage! Design fees extra.

One month \$200

Two months \$350



# Chamber Perks

## FEATURED MEMBER

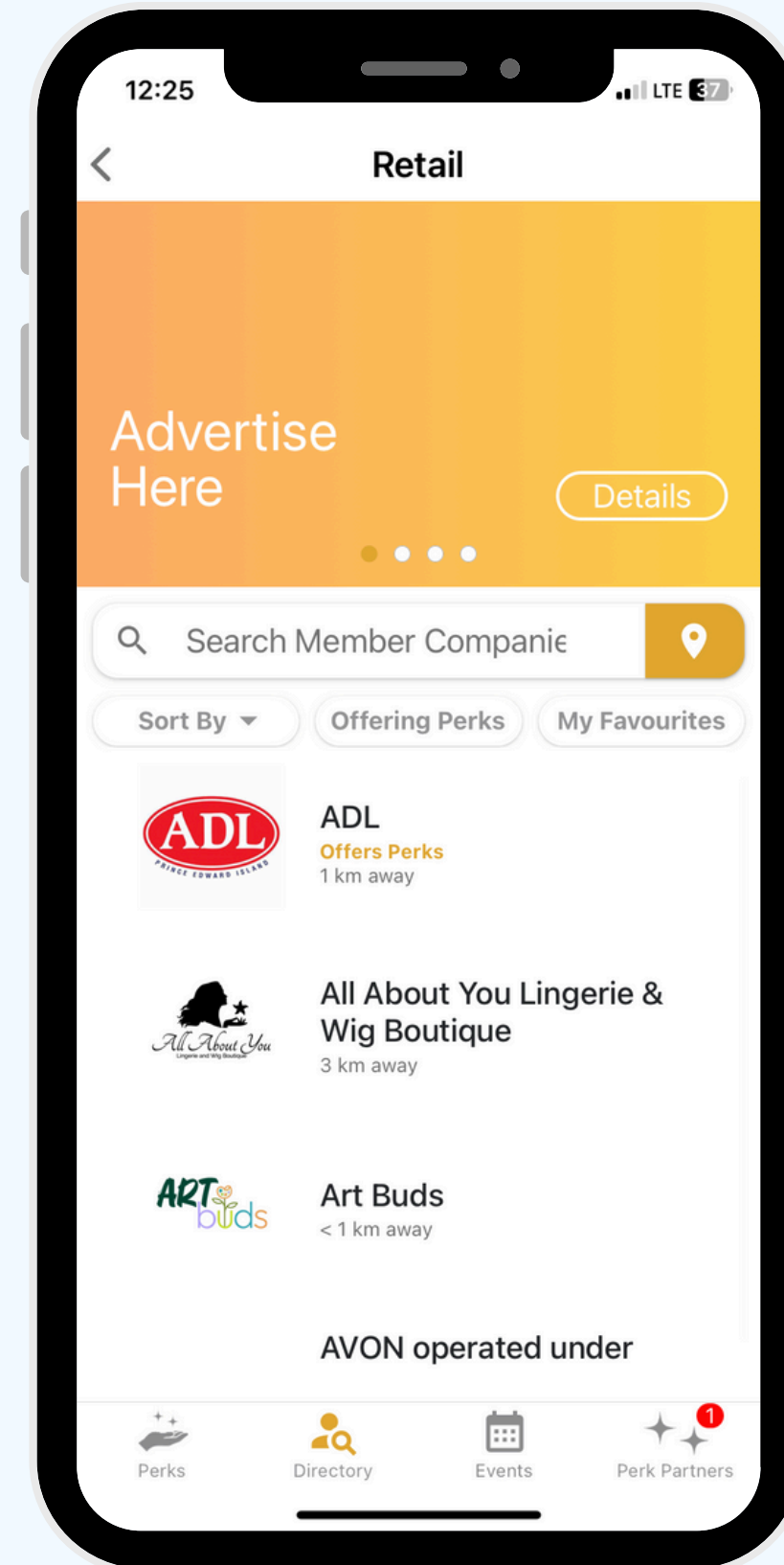
Get featured in our app! By utilizing the app as a complimentary sales tool you have the opportunity to showcase perks to fellow chamber members including their employees and general users.

\$300/3 months

## DIRECTORY AD BANNER

Get featured on your directory page on the app.

\$1000/year





*Thank you*

## CONTACT

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