



Be a GOLF SPONSOR

We invite your esteemed organization to be a sponsor of the annual Greater Summerside Chamber of Commerce Golf Tournament. Being a Golf Sponsor provides an excellent opportunity to showcase your brand to the influential members of the Summerside business community while enjoying tangible benefits of sponsorship.

summersidechamber.com

WHY BE A SPONSOR?



The Chamber of Commerce Golf Tournament has a long-standing tradition of bringing together members of the community for a day of friendly competition and camaraderie. It is a chance for golf enthusiasts of all levels to showcase their skills while enjoying the beautiful scenery and fresh air of the course. This event attracts a diverse range of participants, including small business owners, community leaders, and executives from various industries.

By sponsoring the Chamber of Commerce Golf Tournament, you can take advantage of a variety of branding opportunities that will showcase your company's commitment to supporting the local community. Whether you choose to sponsor a hole, provide branded merchandise for participants, or offer a special prize, your business will be recognized and appreciated by all those in attendance.

Sponsorship also comes with many tangible perks for you and your business. Depending on the level of sponsorship you choose, you could receive:

- Complimentary entry for a team of four in the tournament
- VIP Swag Bag
- Exclusive branding opportunities
- 3 Month Social Media Promotion on Chamber Platforms
- Complimentary E-Blasts (Valued at \$250)

..AND MUCH MORE!

SEE THE DIFFERENCE

SPONSORSHIP OPTIONS & PRICING:

Title Sponsorship – Exclusive 	\$4000
Meal Sponsor - Exclusive 	\$3000
\$10,000 Hole in One Sponsor	\$2000
Golf Ball Sponsor	\$1500
Golf Cart Sponsor	\$750
\$2500 Hole in One Sponsor	\$500
On Course Game Sponsor	\$500
Hole Sponsor	\$250



Golf Ball Sponsor

Get your logo front and centre with branded Golf Balls which will be provided to all players!



Golf Cart Sponsor

Get your logo displayed on the golf carts provided to each team at the tournament!



Hole Sponsor

Get signage displayed at a specific hole, with the opportunity to engage with teams!

\$4000

TITLE SPONSOR BENEFITS

As the title sponsor of the golf tournament, you will receive the following:

- Exclusive title recognition
- 2 complimentary teams of 4 in the tournament (valued at \$1200)
- 3 month social media promotion on Chamber platforms, (valued at \$2,250) including:
 - Title Sponsor Spotlight Post
 - Eblast to 800 local business leaders
 - Did you know Post
 - Reel/video post
 - Product/Service Feature Post
 - Newsletter Banner
- Recognition as title sponsor in radio ads
- Recognition as title sponsor in all press releases & interviews
- Banner Placement at the event
- VIP Swag Bag
- Logo placement on all promotional graphics

\$3000

MEAL SPONSOR BENEFITS

As the exclusive meal sponsor you will receive the following:

- 1 complimentary team of 4 in the tournament (valued at \$600)
- VIP Swag Bag
- 1 month social media promotion on Chamber platforms, (valued at \$750) including:
 - Meal Sponsor Spotlight Post
 - Eblast to 800 local business leaders
 - Did you know Post
 - Reel/video post
 - Product/Service Feature Post
 - Newsletter Banner
- Logo and optional info sheet placement on each table
- Banner placement at the event
- Hole sponsorship included (valued at \$250)

\$2000

HOLE IN ONE SPONSOR

As the Sponsor of a \$10,000 Hole-in-one Hole, you will receive the following:

- 1 complimentary team of 4 in the tournament (valued at \$600)
- VIP Swag Bag
- Logo or banner placement at the Hole
- Opportunity to present the cheque to the winner
- Inclusion in promotional campaign surrounding the Hole-in-One prize, (valued at \$500) including:
 - \$10,000 Hole in One Sponsor Spotlight Post
 - Did you know Post
 - Featured in Hole in One Eblast to over 800 local business people
 - Reel/Video post
 - Logo included on all Hole in One promotional Graphics
 - Logo in Newsletter

\$1500

GOLF BALL SPONSOR

As the a Golf Ball Sponsor you will receive the following:

- 1 complimentary team of 4 in the tournament (valued at \$600)
- Logo placement on Golf balls provided to all participants (valued at \$600)
- VIP Swag Bag
- Social media promotion on Chamber platforms, (valued at \$350) including:
 - Golf Sponsor Spotlight Post
 - Did you know Post
 - Product/Service Feature Post
 - Logo in Newsletter
- Banner placement at the event
- Hole sponsorship included (valued at \$250)

ADDITIONAL SPONSORSHIP OPPORTUNITIES



GOLF CART SPONSOR (\$750)

- 1 half-price team rate (valued at \$300)
- Logo or banner placement on all Golf Carts provided to teams at the event (valued at \$500).
- Social media post leading up to the event.
- Banner placement at event
- Logo in Newsletter

\$2500 HOLE IN ONE SPONSOR (\$500)

- If hole in one achieved, you receive \$2500
- Logo or banner placement at the Hole
- Opportunity to present the cheque to the winner
- Social media post leading up to the event
- Logo in Newsletter

ON COURSE GAME SPONSOR (\$500)

- Logo or banner placement at the hole
- A game or activity will be provided at the hole to increase engagement
- Opportunity to present the prize to the winner
- Social media post leading up to the event
- Logo in Newsletter

HOLE SPONSOR (\$250)

- Logo or banner placement at the hole
- Logo in Newsletter
- Opportunity to set up booth
- Social media post leading up to the event.

SUPPORT

As a Chamber Golf Sponsor, you can be assured that you have an amazing team behind you to support you! Your Chamber team is available to answer any questions or concerns that you may have. The team is dedicated to helping support and grow local business, and is always available to provide resources and assistance with networking, marketing, and other business development activities.

OUR TEAM



EXEC. DIRECTOR

Kaley O'Brien



MARKETING

Jessica Cormier



OFFICE ADMIN

Brenda Bryanton

BECOME A SPONSOR TODAY!



FOR MORE INFORMATION, OR TO
BECOME A SPONSOR

Contact Us:



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