

GREATER SUMMERSIDE
CHAMBER *of* COMMERCE



E-NEWS

GSCC E-NEWS

March 2023

Supporting Our Members

You have spoken, and we are listening!

- In our recent survey, 40% of businesses reported that a lack of skilled workers was the greatest concern facing the business community.
- 45% of Chamber businesses reported that recruiting skilled employees was having a direct impact on their business.
- 37% of Chamber Businesses surveyed plan to add staff this year.

Keep in mind that it costs employers an average of \$4,129 and takes an average of 42 days to fill an open position. Additionally, once an employee has been hired, organizations spend an average of \$1,252 per employee on training and development initiatives. **That's over \$5000 that could stay in your pocket if you can successfully retain and revive your current employees.**

To help support our membership in this area, the GSCC is hosting a **Refresh HR Seminar** on April 20th. This event is **FREE for members** and will provide expert advise and support to help Summerside businesses recruit, retain and revive their employees. Space is limited, so **Register** today!



UPCOMING EVENTS



Maximize Your Marketing - Webinar

Join us on Wednesday, March 29th at 12 PM for a free lunch time webinar with Jenn Waugh. She will provide insights on how to maximize your profits by using strategies to accompany your clients through each of the stages of the consumer cycle. For more info, or to register, click [HERE](#).



Refresh HR Seminar

Join us on April 20th at Credit Union Place as we share valuable insights and knowledge on three key HR topics: Talent Acquisition, Burnout Prevention, and Employee Retention. Our expert speakers will provide attendees with best practices for identifying top talent, effective interviewing techniques, successful on-boarding processes, and strategies for preventing burnout. For more info, or to register, click [HERE](#).



Golf Tournament

Attention all Golfers! Join us for our Annual Golf Tournament taking place June 22nd at Mill River! Gather your team of 4 for a fun day out on the course! Enjoy some friendly competition, and take advantage of this great team building opportunity. Featuring on course games such as closest to the pin, longest drive, and Hole-in-One challenges, you can show off your skills and win some amazing prizes. Registration is now available - click [HERE](#) for more info!

Interested in Sponsoring one of our Premier Events?
Click [HERE](#) for information on upcoming sponsorship opportunities!



RECENT EVENTS



Multi-Chamber Microtel Mixer

About 75 members and staff of the four Prince County Chambers of Commerce gathered for a first-ever yet energy-filled joint mixer at the Microtel Inn & Suites by Wyndham in Summerside March 21. Read more about this exciting event [HERE](#).



Francophone Ignition Award Winners

The GSCC was honoured to have the opportunity to participate in the recent Francophone Ignition Awards. This year's winners, On Y Va Media, a bilingual audio-visual production company were awarded a \$25,000 prize after competing in this business competition, in the style of the television shows Shark Tank and Dragons' Den. Click [HERE](#) to learn more about this award winning business.



CHAMBER UPDATES



Election Issues in Summerside

As a representative of local business, the Greater Summerside Chamber of Commerce has polled it's membership to determine what issues are at the forefront of the Business Community coming into the upcoming Provincial Election. The results were surprising. To read more, click [HERE](#).



Chamber Exec. Recognized

We are thrilled to announce that our Executive Director, Kaley O'Brien, has been recognized as the 2023 Local Business Person of the Year by **Alignable!** This award is a testament to Kaley's hard work and dedication to the Greater Summerside Chamber of Commerce and the local business community. Congratulations, Kaley!



Reminder to pick up your new 2023-2024 Chamber Membership Door sticker!



MEMBER NEWS



Office Space Available for Rent

Looking for a new office space? Check out the newly available space located next to the **CBDC Central PEI** offices on Water St in Summerside. Available April 1, 2023, \$1,450 + tax per month. Includes 2 private offices with a waiting room, kitchen and bathroom. Contact **Krista** for more details!



Easter Seals Paper Egg Campaign

It's not too late to participate in this year's Easter Seals Paper Egg Campaign! Become a retail partner and make paper eggs available at your business or organization to help raise funds for programs and services for Canadians with disabilities.

For more information or to register your organization, click [HERE](#).



Essential Time Welcomes New Aesthetician

Essential Time recently welcomed Michelle Tournay, Medical Aesthetician, to their Summerside Team. Her services include, laser hair removal, laser skin rejuvenation, spider vein treatment for both face and legs, and much more! Call **Essential Time** today to book a free consultation today! 902-436-8463

[Submit Member News Here](#)



Summerside Car Rental

Summerside Car Rental is a new car rental business, centrally located at Credit Union Place, providing you with high-quality service anywhere in PEI. Click [HERE](#) to book your rental, or stop by their booth at the CUP to chat with them to learn more!



PYKY Pet Boutique

PYKY PET BOUTIQUE is Summerside's newest Pet Groomer and offers nail trimming, pet washing, and grooming services, 7 days a week! Pet daycare and dog-walking are also available! They also carry a wide assortment of pet care products. Click [HERE](#) to book your pet's next grooming session today!



On Y Va! Media

On Y Va! Media is a bilingual audio visual media production company focused on creating promotional, music and documentary style videos for their clients. They offer services from filming to final assembly and mastering, including all dimensions of sound, as well as aerial photography service. Click [HERE](#) to learn more!



CV Tools

As a Mac Tool Franchise, CV Tools operates a mobile store front their our Mac Truck. This allows them to bring these tools directly to technicians, undertake warranty work and provide face to face tool expertise. Click [HERE](#) to find out more or schedule an appointment today!



GSCC SAVINGS

Do you know one of the benefits of being a Chamber Member is the cost savings? Check out our **member to member offers** for Chamber Members and their employees. Want to offer something from your business? Contact us at info@summersidechamber.com!



National Bank

Get up to \$450 in cash back when you open your 1st chequing account with an eligible banking package or offer, a high interest savings account, and perform eligible transactions there. Contact (902) 436-9121 for more details.

KRISLYN



CARTAGE & YARD WORKS

For the days that you don't have your own truck and trailer

902-888-9454

Moving Service

- * HOUSEHOLD
- * APARTMENTS
- * ATTIC & BASEMENT CLEAN OUT
- * GENERAL DELIVERIES

Property Maintenance

- * LAWN MOWING
- * STUMP GRINDING
- * TREE & BRUSH REMOVAL
- * BUSH HOGGING
- * ROTO TILLING

Krislyn Cartage & Yard Works

As you are planning for your spring cleaning, remember that as Chamber Members you get 15% off the hourly rate at **Krislyn Cartage & Yardworks** for both moving and lawn care services! They also clean out attics and basements!

Don't miss out on this exclusive offer - contact Krislyn Cartage and Yardworks today at 902-888-9454

Check out our other great M2M offers [HERE!](#)



GSCC THANKS...

SALTWIRE

NETWORK



Your Local to Global Partner in Payment Processing

902 620-4622



YOUR **CHAMBER** TEAM!



**Exec. Director
Kaley O'Brien**



**Marketing
Jessica Cormier**



**Office Admin
Brenda Bryanton**

The Greater Summerside Chamber of Commerce
30 Greenwood Drive, Suite 7
Summerside, PE C1N 3Y1
(902) 436-9651

FOLLOW US

