



CASH IN ON THE CANADA GAMES!

The Canada Games is a huge sporting event that happens every four years, attracting athletes, fans, and visitors from all over the country. It is also an excellent opportunity for local businesses in the host city to increase their sales and profits. With that in mind, the GSCC has put together some tips to help you take advantage of this event:

1. Offer special deals and discounts to attract new customers.
2. Create a themed experience with Canada Games decorations, food, and drinks.
3. Be prepared for increased demand for your products and services.
4. Partner with other local businesses to create joint deals and events.
5. Utilize social media to promote your business and interact with potential customers.

For more details on how to implement these strategies, check out the full article on our [website](#). By using these strategies, businesses can benefit from the increased foot traffic and create a memorable experience for visitors. Don't miss out on this opportunity to boost your sales and profits!

UPCOMING EVENTS

PRINCE COUNTY
CHAMBERS
MICROTEL
MIXER

TOGETHER
WE CAN DO
MORE!

MICROTEL
BY WYNDHAM
IN SUMMERSIDE

21
MARCH
4PM-6PM

NETWORK
& EXPLORE

Featuring
Presentations on
the PERCE program
and Missions to
Montreal

GREATER SUMMERSIDE
KENSINGTON
West Prince
CCAÉ/PE

Multi-Chamber Microtel Mixer

This March get ready for a high-speed night of networking at our upcoming **multi-chamber** networking event taking place March 21st, from 4pm-6pm at the new Microtel in Summerside!

Meet industry professionals, make valuable connections and expand your network in just one night. Bring your best elevator pitch and get ready for a night full of opportunities. Click [HERE](#) for more information!

MAXIMIZE YOUR
MARKETING:
HANDS-ON STRATEGIES
FOR EVERY STAGE OF THE
CONSUMER BUYING CYCLE

with
Jenn Waugh

Maximize Your Marketing - Webinar

Join us on Wednesday, March 29th at 12 PM for a free lunch time webinar with Jenn Waugh. She will provide insights on how to maximize your profits by using strategies to accompany your clients through each of the stages of the consumer cycle. For more info, or to register, click [HERE](#).



HR Seminar - Save the Date!

Mark your calendars for April 20th and join us for an HR Seminar designed to address some of the most pressing issues facing professionals today. Our expert speakers will help you recruit, retain and revive your workforce with presentations on talent acquisition, burnout prevention, and employee retention.

Interested in Sponsoring one of our Premier Events?

Email us for information on upcoming sponsorship opportunities!



RECENT EVENTS



ICYMI...Business Excellence Award Winners

We were proud to announce the winners of the 2022 business excellence awards at our recent sold-out awards Gala on Feb. 3rd. If you missed it, the full list of winners, as well as a summary of the highlights of this event can be found on [HERE](#). Special thank you to Innovation PEI for sponsoring this event!



Golf Simulator Tournament

Thanks to all the teams who came out to participate in our recent Golf Simulator Tournament which took place Feb 8-10th at Double Eagle Indoor Golf, generously sponsored by [Cox & Palmer](#). Congratulations to the team from Arsenault Properties on taking home the top prize this year!



Leadership Series with Senator Francis

We kicked off the year with our third session of the Inspiring Leadership Series, featuring Senator Brian Francis. This informative session gave the business community actionable steps to take within their businesses to help move forward the cause of Reconciliation. A special thank you to [MC PEI](#) for sponsoring this event.



CHAMBER UPDATES



Pick-up Your New Membership Sticker!

2023 Membership Stickers are now available for pick up at the Chamber Office! Stop by soon to get yours, and check out our new location at 30 Greenwood Drive, Suite 7. Available for pick up between 8am-4pm Monday-Friday.



Island Morning Interview

Chamber President Blake Doyle was on Island Morning on Feb. 14th to discuss the Chambers concerns about the new property purchasing restrictions that took effect in January.

To hear the full interview, click [HERE](#), or to read the press release detailing our concerns, click [HERE](#).

New Chamber Advocacy Newsletter

The first edition of the GSCC's newest E-



Publication "Making Waves" was sent out earlier this month. This newsletter will be dedicated to keeping our chamber members informed and up-to-date on the latest chamber initiatives and government updates. Click [HERE](#) to check it out.



MEMBER NEWS



The Host City

The Chamber has partnered with Explore Summerside to give you the latest information on events that will be taking place in the Summerside area. From networking opportunities to workshops and conferences, staying informed about local events can give you the edge you need to plan and succeed. Stay connected, stay informed and grow your business! Click [HERE](#) for more information.



Easter Seals Paper Egg Campaign

The Easter Seals Paper Egg Campaign is a national fundraising and awareness initiative that brings individuals and communities across Canada together to raise funds for those living with disabilities. Become a retail partner and make paper eggs available at your business or organization, and help raise funds for programs and services for Canadians with disabilities. For more information, click [HERE](#).



M&M Franchise Opportunity

M&M Food Market is seeking passionate Franchise Partners to open a store in the Summerside area. As an added incentive, eligible Franchise Partners will receive up to 50 percent of the cost of construction for their new store.

Click [HERE](#) for more information.

[Submit Member News Here](#)



GSCC NEW MEMBERS



Oscar Decorations

Oscar Decorations provides decorations for all types of events - from birthdays, graduations, and anniversaries to bridal showers and baby showers.

Call today at 519-991-5428 or visit them [online](#) and let Oscar Decorations decorate your memories!

Inca Glow Out Bar and Boutique

[Inca Glow](#) is an all natural, non-toxic, amino acid based smoothing system for all types of hair. It controls frizz in high humidity conditions, tones unwanted pigments and



brassiness, repairs damage and deep conditions the hair.
Call (902) 724-4569 to book an appointment today!



House-Front Productions

House-Front is proud to be the largest AV production company on PEI. Supplying any size event from a small press announcement to your largest event they deliver remarkable experiences! Visit them [online](#) today to check out their large range of services from basic audio, lighting & video equipment to the best in the industry.



PEI Roti

PEI Roti is bringing a taste of the Caribbean and India to beautiful Prince Edward Island! This exclusively [take-out only](#) restaurant has a variety of options to choose from. Their team is eager to share their heritage flavours with Islanders. From roti and butter chicken to jerk chicken and samosas, their menu is sure to satisfy! 902-786-4596



GSCC SAVINGS

Do you know one of the benefits of being a Chamber Member is the cost savings? Check out our [member to member offers](#) for Chamber Members and their employees. Want to offer something from your business? Contact us at info@summersidechamber.com!



NEW! 15% off Any Storage Rental

[Water St. Storage](#) is now offering an exclusive 15% discount to Chamber Members off of the regular rate for any storage rental unit at their Water St. East Facility! Call them today for all your storage needs and make sure to tell them you are a Chamber Member!

KRISLYN



CARTAGE & YARD WORKS

For the days that you don't have your own truck and trailer

902-888-9454

Moving Service

- * HOUSEHOLD
- * APARTMENTS
- * ATTIC & BASEMENT CLEAN OUT
- * GENERAL DELIVERIES

Property Maintenance

- * LAWN MOWING
- * STUMP GRINDING
- * TREE & BRUSH REMOVAL
- * BUSH HOGGING
- * ROTO TILLING

15% off the hourly rate at Krislyn

As you are planning for your spring cleaning, remember that as Chamber Members you get 15% off the hourly rate at [Krislyn Cartage & Yardworks](#) for both moving and lawn care services! They also clean out attics and basements!

Don't miss out on this exclusive offer - contact Krislyn Cartage and Yardworks today at 902-888-9454



GSCC THANKS...

innovationpei



902 620-4622



YOUR **CHAMBER** TEAM!



**Exec. Director
Kaley O'Brien**



**Marketing
Jessica Cormier**



**Office Admin
Brenda Bryanton**

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